

BASIC FILE REQUIREMENTS

- Files at 100%, 50% or 10% of final size
- Colour in CMYK or RGB, with profile embedded
- Min 75dpi, max 200dpi at final print size
- Rich blacks: 50C / 25M / 25Y / 100K
- Bleeds, see table below

PRINT READY - ADDITIONAL REQUIREMENTS

- Basic File Requirements needed, and in addition, if customer approval is required extra charges apply

PDF FILES (non-colour critical)

- Hi-res PDF/X-3 file format, job options downloadable from - www.look.com.au

PDF FILES (colour critical)

- Hi-res PDF/X-3 file format, job options downloadable from - www.look.com.au
- Specify PMS colours or supply a colour proof or colour sample for matching

NON-PRINT READY - ADDITIONAL REQUIREMENTS

NATIVE FILES

- Native files created in: InDesign, Photoshop, Illustrator up to CS4 and Quark XPress up to V7
- Specify PMS colours or supply a colour proof / colour sample for matching

PLUS Basic File Requirements

STANDARD BLEED REQUIREMENTS

Please consult your Look Print Account Manager for any custom bleed and or installation requirements.

Items	Bleed @100%
Laser Prints (single sided)	2 mm
Laser Prints (double sided)	5 mm
Posters - mounted	10 mm
Posters - (photographic) frontlit / backlit	2 mm
Posters - (wide format) single sided	5 mm
Posters - (wide format) double sided	10 mm
Decals - floor / floating	2 mm
Decals - to fit critical area	10 mm
Canvas Prints (stretched)	70 mm
Banner - pockets (40mm)	65 mm
Banners - kedar / trimmed	2 mm
Banners - roped / hemmed	40 mm

IMAGES

For Native Files, supply all linked elements with layout documents. When placing images in Illustrator always link to the original, do not embed images within the document.

For images supplied with insufficient resolution, it is possible to increase resolution, but image sharpness will be affected and the print will not be best quality.

APPLICATIONS

- InDesign, Photoshop, Illustrator up to CS4
- Adobe Acrobat / Distiller
- Quark Express (additional labour costs apply)

Look Print only supports Microsoft applications for A3 and smaller.

COLOUR MANAGEMENT

Look Print has established a colour managed workflow to achieve the best possible colour results.

COLOUR MATCHING

Due to differences between digital and offset printing, certain PMS colours and duotones can be difficult to reproduce. If colour is of concern, speak to your Look Print Account Manager for colour matching options.

FILE TRANSFER

Files up to 10mb can be e-mailed to Look Print, larger files need to be transferred via our FTP server.

FTP Transfer requires client software (such as Cyberduck for Mac OS) to be installed. In order to transfer files your client software will need to be configured with the following settings:

- Host: [ftp.look.com.au](ftp://ftp.look.com.au)
- Port: 21
- User: Your username
- Pass: Your password

Please contact your Look Print Account Manager for instructions and to obtain your private username and password.

TERMS & CONDITIONS

- While we at Look Print take great care in checking your files for file related errors, we can take no responsibility for errors in client supplied files.
- If a printing error is a result of incorrect artwork supplied by client, the client will be responsible for reprinting and associated costs.
- While all care is taken in matching your colours, a 100% match is not always possible.

Printing to ISO 12647-2 standard

