BASIC FILE REQUIREMENTS

- Files at 100%, 50% or 10% of final size
- Colour in CMYK or RGB, with profile embedded
- Min 135dpi, max 200dpi at final print size
- Rich blacks: 50C / 25M / 25Y / 100K
- Bleeds, see table below

PRINT READY PDF FILE REQUIREMENTS

PDF FILE SETTINGS

- High-res PDF/X-4 file format
- Images must be a minimum of 135-200dpi at final size
- Bleed set up as specified in the table below
- All fonts must be embedded, please outline truetype fonts if used
- Specify PMS colours or supply a colour proof or colour sample for matching
- No security settings

PLUS Basic File Requirements (as above)
If customer approval is required extra charges apply

NON-PRINT READY - ADDITIONAL REQUIREMENTS

NATIVE FILES

- Native files created in: InDesign, Photoshop, Illustrator up to Creative Cloud and Quark XPress up to V7
- Specify PMS colours or supply a colour proof / colour sample for matching
- Supply all linked files
- All fonts must be supplied including printer and screen fonts, please outline truetype fonts if used
- Please advise your account manager if you intend to supply a different file format than specified above

PLUS Basic File Requirements (as above)

STANDARD BLEED REQUIREMENTS

Please consult your Look Print account manager for any custom bleed and or installation requirements.

Items	Bleed @100%
Laser Prints	10 mm
Posters	10 mm
Decals	10 mm
Banners - kedar / trimmed	10 mm
Banners - roped / hemmed	40 mm
Banner - pockets (40mm)	65 mm
Banner - pockets (65mm)	85 mm
Banner - pockets (100mm)	125 mm
Canvas Prints	70 mm

- Look Print has a range of Indesign templates available to assist your creative department with art layouts and correct bleed. Your Look Print account manager can arrange to have these supplied to you.

IMAGES / NATIVE FILES

For native files, supply all linked elements with layout documents. When placing images in Illustrator always link to the original, do not embed images within the document.

For images supplied with insufficient resolution, it is possible to increase resolution, but image sharpness will be affected.

APPLICATIONS

- InDesign, Photoshop, Illustrator up to Creative Cloud
- Adobe Acrobat / Distiller
- Quark Express (additional labour costs apply)

Look Print only supports Microsoft applications for A3 and smaller.

COLOUR MANAGEMENT

Look Print has established a colour managed workflow to achieve the best possible colour results.

COLOUR MATCHING

Due to differences between digital and offset printing, certain PMS colours and duotones can be difficult to reproduce in CMYK printing. If colour is of concern, speak to your Look Print account manager for colour matching options.

KNIFELINES / PROFILE CUTTING

Please supply all knife files as vector art and the knifeline set up as spot colour on a non-printing layer, additional charges apply if knifelines need to be created by Look's art department.

FILE TRANSFER

Files up to 10mb can be emailed to Look Print, larger files need to be transferred via our FTP server.

FTP Transfer requires client software (such as Cyberduck or Filezilla) to be installed. In order to transfer files your client software will need to be configured with the following settings:

- Host: ftp.look.com.au
- Port: 21
- User: Your username
- Pass: Your password

Please contact your Look Print account manager or our I.T. department for instructions and to obtain your private username and password. T 02 9568 6855

TERMS & CONDITIONS

- While we at Look Print take great care in checking your files for file related errors, we can take no responsibility for errors in client supplied files.

- If a printing error is a result of incorrect artwork supplied by client, the client will be responsible for reprinting and associated costs.

- While all care is taken in matching your colours, a 100% match is not always possible.

Please contact your Look Print account manager when you have emailed or uploaded artwork to our FTP site on 02 9568 6855.