

<p>BASIC FILE REQUIREMENTS</p> <ul style="list-style-type: none"> Files at 100%, or proportionate to the final size Colour in CMYK or RGB, with profiles embedded Min 135dpi, max 200dpi at final print size Rich blacks: 60C / 60M / 60Y / 100K Bleeds, see table below <p><i>Look Print's working colour spaces are</i> CMYK: ISO Coated v2 (ECI) RGB: Adobe RGB (1998)</p>
<p>PRINT READY PDF REQUIREMENTS</p> <p><i>In addition to the basic file requirements above</i></p> <ul style="list-style-type: none"> High-resolution PDF/X-4 file format Fonts must be embedded (please outline truetype fonts) Specify any Pantone colours or supply a physical colour proof / colour sample for matching No security settings <p><i>If customer approval is required, extra charges apply</i></p>
<p>NATIVE FILE REQUIREMENTS</p> <p><i>In addition to the basic file requirements above</i></p> <ul style="list-style-type: none"> Native files created in InDesign, Photoshop and/or Illustrator, up to CC Specify any Pantone colours or supply a physical colour proof / colour sample for matching Supply all linked files (including fonts) Please advise your account manager if you intend to supply a different file format than specified above <p><i>If customer approval is required, extra charges apply</i></p>

STANDARD BLEED REQUIREMENTS		
ITEMS	Single Sided	Dble Sided
Posters and Decals	10mm	10mm
Window/Wall Decals	50mm	50mm
Wrapped Decals	50mm	n/a
Banners - kedar/welded	10mm	10mm
Banners - roped/hemmed	40mm	40mm
Banners - pockets (40mm)	65mm	80mm
Banners - pockets (60mm)	85mm	100mm
Banners - pockets (100mm)	125mm	140mm
Canvas Prints	70mm	n/a
<i>Please consult your Look Print account manager for any custom bleed and/or installation requirements</i>		

APPLICATIONS

- InDesign CC, Photoshop CC and Illustrator CC
- Acrobat Pro DC

LINKS FOR NATIVE FILES

For native files, supply all linked elements with the layout documents. When placing images/links in InDesign or Illustrator, always link to the original, **do not embed images/links within the document.**

For images supplied with insufficient resolution, it is sometimes possible to increase the resolution, but the image sharpness will be affected.

TEMPLATES

Look Print has a range of InDesign templates for display systems. These are available to assist your creative department to setup artwork layouts with the correct bleed and to the correct specifications. Your Look Print account manager can arrange to have these supplied to you.

COLOUR MANAGEMENT

Look Print has established a colour managed workflow to achieve the best possible colour results.

COLOUR MATCHING

Due to the differences between digital and offset printing, certain Pantone colours can be difficult to reproduce in CMYK printing. If colour is of concern to you, speak to your Look Print account manager for colour matching options.

KNIFE LINES / PROFILE CUTTING

Please supply knife lines as vector art, setup as a spot colour or on a non-printing layer. Make sure the path is closed, with no unnecessary nodes/points, or duplicates. Additional charges apply if knife lines need to be created by Look Print's Prepress department.

FILE TRANSFER

Files up to 10MB can be emailed to Look Print, larger files need to be supplied via a transfer service such as **WeTransfer** or **Dropbox**.

TERMS AND CONDITIONS

- While we at Look Print take great care in checking your files for file related errors, we can take no responsibility for errors in client supplied files.
- If a printing error is a result of incorrect artwork supplied by client, the client will be responsible for reprinting and associated costs.
- While all care is taken in matching your colours, a 100% match is not always possible.